

Pennsylvania Treasury Small Business Initiative

York College - J.D. Brown Center for Entrepreneurship - Graham School of Business

Tuesday, October 18, 2016 | 7:45 AM to 2:00 PM

7:45 AM to 8:15 AM	Registration and Breakfast, York View Room			
8:15 AM to 8:45 AM	Opening Remarks: Dr. James Norrie, Associate Dean of the Graham School of Business, Chloe Eichelberger Endowed Chair in Business Education and Shaun Jude McCoach, Associate Publisher, Central Penn Business Journal Welcoming Remarks: Dr. Pamela Gunter-Smith, President York College Remarks: Timothy A. Reese, Pennsylvania State Treasurer			
Session Topics:	Health and Insurance	Corporate Structure and Governance	Finance and Revenue	Legal and Intellectual Property
Location:	Room 404	Room 408	Weinstock Lecture Hall - First Floor	Room 403
9:00 AM to 10:00 AM	1st Session - United Healthcare	1st Session - Reinsel Kuntz Leshar LLP	1st Session - DuPont	1st Session - Barley Snyder
Session Title	<i>A Better Path Forward</i>	<i>Navigating Sales and Use Taxes for Your Business</i>	<i>Small Businesses Can Do BIG Business with DuPont</i>	<i>Common Legal Issues for New Businesses</i>
Speaker(s)	S. Paul Sharkey, Director of Small Business Sales and Account Management	Jason C. Skrinak, CPA, Practice Leader, SALT Consulting	Loren Taylor Sourcing Manager, Small Business and Supplier Diversity	Jeremy D. Frey, Partner Christopher A. Naylor, Associate Joseph R. Falcon, III, Partner Richard L. Hackman, Partner
10:10 AM to 11:10 AM	2nd Session - United Healthcare	2nd Session - Reinsel Kuntz Leshar LLP	2nd Session - PA General Services	2nd Session - Barley, Snyder
Session Title(s)	<i>A Better Path Forward</i>	<i>Tax Efficient Entity Structuring for Your Business</i>	<i>Doing Business with the State Government: Navigating the Procurement Process</i>	<i>Legal Issues Involved in Growing Your Business</i>
Speaker(s)	S. Paul Sharkey, Director of Small Business Sales and Account Management	Eric R. Wenger, CPA, MST, Partner, RKL Tax Services Group	DeShawn A. Lewis, Director Bureau of Small Business Opportunities	Jeremy D. Frey, Partner Kimberly J. Decker, Partner Joseph R. Falcon, III, Partner Richard L. Hackman, Partner
11:20 AM to 12:20 PM	3rd Session - York College	3rd Session - Reinsel Kuntz Leshar LLP	3rd Session - Small Business Development Corporation	3rd Session - Barley, Snyder
Session Title(s)	<i>Successful Young Entrepreneurs</i>	<i>Succession Planning: Prepare Now for a Smooth Transition</i>	<i>Funding for Small Business</i>	<i>Common Legal Issues You Need to Know</i>
Speaker(s)	Moderator: Jeff Vermeulen, Director, Corporate and Government Relations and Executive Director, J.D. Brown Center for Entrepreneurship, York College	John S. Stoner, CPA, CVA, Partner, RKL Business Consulting Group	Cheryl Young, Consulting Manager, SBDC Kenetha Hansen, VP Economic Development, York County Economic Alliance; Jill Bollinger, VP, Community Lending, York and Adams County Community First Fund	Jeremy D. Frey, Partner Kimberly J. Decker, Partner Joseph R. Falcon, III, Partner Richard L. Hackman, Partner
12:30 PM to 1:50 PM	Lunch Remarks: Loren Taylor, Sourcing Manager, DuPont Keynote Speaker: Joseph E. Besecker, Founder, Chairman and CEO of Emerald Asset Management, Inc.			
1:50 PM to 2:00 PM	Closing Remarks: Treasurer Timothy A. Reese, Pennsylvania State Treasurer			