

Sponsorship Opportunities

The Small Business Initiative (SBI) is a statewide initiative aimed at increasing revenue and job growth of Pennsylvania-based small businesses. Held in only four regions across the commonwealth, SBI features an array of subject matter experts from the nation's leading global and regional businesses to help small businesses to address the most pressing issues affecting their business.

Choose this exclusive conference sponsorship package

Regional Sponsor

One slot available at \$3,000 for each of three locations
PACKAGE INCLUDES THE TABLE SPONSORSHIP PACKAGE PLUS:

- Exclusive sponsor of your choice of one event location—Three remain available in 2016: Lehigh, York/Hanover or Pittsburgh
- Serves as the host for a full day of learning, networking and expert commentary
- Opportunity to speak at breakfast and lunch to spotlight your company and introduce speakers
- Company logo on website and all promotional materials
- Seating at table with keynote speakers
- Logo on all event signage for the Conference
- Highlights in all media outreach activities promoting the Conference for selected location
- List of attendees

Or choose one of these two options below:

Table Sponsor

*Approximately four slots available per location on a first come basis at \$2,000 per table.
Please consult with Treasury staff on number of sponsorships available at each location.*

PACKAGE INCLUDES:

- Opportunity to host resource table at Conference
- Company name on Conference signage and website
- Company materials in Conference registration bag

Supporter Sponsor

Available at each location at \$500

PACKAGE INCLUDES:

- Company logo on website
- Company logo on Conference program
- Two tickets to one event location of your choice