

Pennsylvania Treasury Small Business Initiative - Gannon University

Small Business Development Center, Gannon University and the Dahlkempper School of Business

Thursday, September 15, 2016 | 7:45 AM to 2:00 PM

7:45 AM to 8:15 AM	Registration and Breakfast		
8:15 AM to 8:45 AM	Opening Remarks: Margaret Horne, Director of Small Business Development Center Gannon University Remarks: William L. Scheller II, Ph.D., Dean, Dahlkempper School of Business Welcoming Remarks: Keith Taylor, Ph.D., President, Gannon University Remarks: Timothy A. Reese, Pennsylvania State Treasurer		
Session Topics:	Corporate Structure and Governance	Finance and Revenue	Legal and Intellectual Property
Location:	Room 104	Room 300	Room 205
9:00 AM to 10:00 AM	1st Session - Gannon SBDC	1st Session - Northwest Commission Procurement Technical Assistance Center (PTAC)	1st Session - MMI Intellectual Property
Session Titles	<i>Digital Marketing and Communications: Best Practices for Small Businesses</i>	<i>Doing Business with the Commonwealth</i>	<i>IP Considerations for New Product Development and Commercialization</i>
Speakers	Amanda Kochirka, Technology Consultant, Gannon SBDC	Robyn Young, Government Contracting Specialist, PTAC	Jonathan D'Silva, Esquire
10:10 AM to 11:10 AM	2nd Session - HBK CPAs & Consultants	2nd Session - University of Pittsburgh, SBDC	2nd Session - MacDonald ILLIG, Jones & Britton LLP
Session Titles	<i>Sales and Use Tax Basics</i>	<i>Finding Funding for Your Small Business</i>	<i>Legal 101 for the Entrepreneur and Small Business</i>
Speakers	Joseph C. Ledford, CPA/ABV, CVA and Shane Finn, Senior Associate	Raymond L. Vargo, Director, University of Pittsburgh SBDC, Institute for Entrepreneurial Excellence	John Persinger, Esquire
11:20 AM to 12:20 PM	3rd Session - Mercyhurst University	3rd Session - AUMA Actuators, Inc.	3rd Session - MacDonald ILLIG, Jones & Britton LLP
Session Titles	<i>Successful Young Entrepreneurs: Lessons We Can Learn</i>	<i>Creating Business Value Through Supply Chain Management</i>	<i>Minimizing Your Cyber Liability</i>
Speakers	Kristan Wheaton, Associate Professor of Intelligence Studies, Mercyhurst University	Millard L. Humphreys, Senior Director Supply Chain & Logistics, AUMA-USA	John Persinger, Esquire
12:30 PM to 1:50 PM	Lunch Remarks: Keynote Speaker: Jack Barton, Founder and CEO, Out of the Grey Coffee and Café		
1:50 PM to 2:00 PM	Closing Remarks: Timothy A. Reese, Pennsylvania State Treasurer		