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News Release

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TREASURER ROB McCORD HELPS WESTERN PA WOMEN ENTREPRENEURS INNOVATE AND THRIVE

Conference to empower and support female entrepreneurs, part of McCord's Women & Money Project

PITTSBURGH – Pennsylvania Treasurer Rob McCord today hosted the latest in a series of events across the Commonwealth designed to help women entrepreneurs thrive in the changing economy. Nearly 100 women from across Western Pennsylvania attended the day-long seminar at The Rivers Club in Pittsburgh. The seminar armed women entrepreneurs with resources to start, grow, and improve their businesses in this challenging economy.

“Research shows that women-owned businesses contribute nearly \$3 trillion to our national economy and created 23 million jobs – that’s 16 percent of all U.S. jobs,” said Treasurer McCord. “We must engage women entrepreneurs and give them tools to help their businesses be an integral part of the economic recovery.”

Today’s event provided attendees with vital information and strategies related to contracting, accessing capital, and business matchmaking. Treasurer McCord offers these seminars as part of the Women & Money Project, an umbrella program developed by the McCord Treasury to support women at those stages where they could become economically vulnerable.

“My top priority as State Treasurer is to enhance the economic security of Pennsylvanians. And far too often, women suffer disproportionately from undeserved financial insecurity,” Treasurer McCord said. “My goal in creating the Women & Money Project is to leverage Treasury’s intellectual and organizational capital to offer concrete solutions to improve women’s financial health and stability.”

Treasurer McCord joined with Women Impacting Public Policy (WIPP) to host this event and similar seminars across the Commonwealth. Several Pittsburgh-area academic and business development organizations provided program support. For more information on these events and other Women & Money Project news, visit www.patreasury.org and click on the Women & Money tab.

*Pennsylvania Treasurer Rob McCord is committed to managing the Commonwealth's assets for the benefit of all Pennsylvanians. A respected business leader, McCord is focused on **strengthening the state's economy** and **enhancing the financial security of Pennsylvanians**. To learn more about Treasurer McCord's initiatives and programs, please visit the Pennsylvania Treasury Department at www.patreasury.org.*

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